



## I NEED MORE CUSTOMERS!

MAY WE SUGGEST USING THE LEAD GENERATION MACHINE: I-BILLBOARDS

### OVERCOME THE CONFUSION OF THE INTERNET!

Let's face it, the Internet is very confusing. The Internet market is growing faster than any other market, perhaps faster than any other market we've seen. The average business owner is busy and doesn't have time to learn, keep abreast of developments and monitor the Internet. **The reason this works is because 79% of consumers search the Internet before making a purchasing decision!**

### What Our Clients Are Saying:



#### RESULTS DAY AFTER DAY!

"Best internet marketing decision I ever made! I cannot believe it. I started with I-Billboards about a year ago. Now, I am getting calls from internet shoppers nearly every day of the week and those calls have led to an additional \$5,000 in new business every two weeks! What is even more unbelievable is that these results are during the slowest time of year. What is notable about the system is the quality of the customers that we've been reaching and attracting. This system is just amazing."

Larry - Auto Repair



#### SMILING ALL THE WAY TO THE BANK!

The lead generation system has become a critical piece of my legal practice. I do wills, trusts and estate planning. I know that the services I perform for my clients are invaluable. When I meet with a client I am able to answer their questions and fashion solutions to their unique circumstances. My clients are delighted to have taken the time (finally) to take care of their financial affairs. The key to my business is advertising and reaching additional clients that need my services. Generally the system has yielded a call every other day, sometimes a call every day. This is the best advertising expenditure I make.

Tracy - Attorney At Law.



#### HAS CHANGED THE WAY I DO BUSINESS.

The lead generation machine has changed the way I do business. When the housing market was flush and there was plenty of work, I didn't need to advertise. I worked for many large builder/developers and they kept my business growing. When the housing market slumped, I had to adapt. I was introduced to the I-Billboard and it has delivered. Last year, 2009, the I-Billboard generated \$100,000 for my business. I have pulled my yellow page ads and all other advertising. The only advertising I do now is the I-Billboard. Jim - Electrician

### THE FAMOUS LAST QUESTION! HOW MUCH DOES IT COST?

**The cost of the Lead Generation Machine (I-Billboard) is \$395 to setup and \$100 per month rental.** You can cancel the rental at any time after the first month. That's it? Yes, the cost of lead generation is less expensive for an entire year than sending out flyers for a single run.

**This is a far less expensive than the alternatives:** Flyers (\$1500 Per Run), Yellow Page Ads (\$400 Per Month), Newspaper Ads (\$800 Per Month), SEO and/or Pay-Per-Click (\$800-Several Thousand), Radio, and Cable Television - "An ad only makes sense if the net return is greater than the cost!"

CALL I-BILLBOARDS at (949) 436-1877 or EMAIL us at [Begin@I-Billboards.com](mailto:Begin@I-Billboards.com)  
Visit us on the Web at <http://www.I-Billboards.com>